

Gen alpha
are children
born from
2010
onwards

Many of
them learn to
use apps
before they
can read

They use
online
platforms for
online
learning
they

communicate
and learn
using
technology

They use
social media
to connect
with others

They are
called
digital
natives

They spend
hours
online

They grow
up in a
digital
world

they share
memes and
emojis to
express
emotions
instead of
words

They are
learning to
balance online
activities with
real life