

Gen alpha are
children born from
2010 onwards

They are called
digital natives

Many of them learn
to use apps before
they can read

They spend
hours online

They use online
platforms for online
learning

They grow up in
a digital world

they communicate
and learn using
technology

they share memes and
emojis to express emotions
instead of words

They use social
media to connect
with others

They are learning to
balance online
activities with real life